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Trade is being weaponized – and this isn't good. As politicians on both sides of

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the Atlantic raise the stakes, trade is increasingly a tool of coercion to achieve strategic influence. This book looks at the risks for us all as trade becomes an instrument of foreign policy, and shows how politicians could turn things around.

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good. As politicians on both sides of the Atlantic raise the stakes, trade is increasingly a tool of coercion to achieve strategic influence. Although trade, wars and foreign policy have been interwoven throughout history, the belligerence of the language today means trade is becoming predominantly political and strategic, rather than economic.

The Weaponization of Trade: The Great Unbalancing of ...

“ International trade is about more than just economics, and not only for the US administration. Trade is about coercion and strategic influence. ” So begins the short, thoughtful and timely book “ The Weaponization of Trade. ” Few can have missed the change over the past two or so years in the language used to describe international trade.

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Weaponization is the transformation of a
benign instrument into a means of
aggression and, increasingly, we have
observed states wielding trade coercively.
In short, through language, the character

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of trade has changed from an implicit tool of coercion to the explicit means through which foreign policy objectives are achieved.

The weoponisation of trade – Deutsche Bank

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Best seller The Weaponization of Trade: The Great ...

The Weaponization of Trade: The Great Unbalancing of Politics and Economics, Jack and Rebecca Harding argue that trade has been “ weaponized ” — ie,that governments are increasingly using trade to further strategic objectives both nationally and internationally, and particularly in key industrial sectors At a

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(1907994726) by Rebecca Harding
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World trade and globalisation are at a crossroads. The UK and the US, through Brexit and the election of Donald Trump, are exhibiting all the signs of isolationism.

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The Weaponization of Trade: The Great Unbalancing of ...

weaponization of trade the great unbalancing of politics and economics rebecca harding jack harding however the book argues this relationship has become a principal point of trade policy indeed the subtitle of the book the great unbalancing

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Trade is being weaponized – and this is not good. As politicians on both sides of the Atlantic raise the stakes, trade is increasingly a tool of coercion to achieve strategic influence. This book looks at the risks for us all as trade becomes an instrument of foreign policy, and it shows how politicians could turn things around.

How globalized information networks can be used for strategic advantage Until recently, globalization was viewed, on balance, as an inherently good thing that would benefit people and societies nearly everywhere. Now there is growing concern that some countries will use their position in globalized networks to gain undue

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influence over other societies through their dominance of information and financial networks, a concept known as

“ weaponized interdependence. ” In exploring the conditions under which China, Russia, and the United States might be expected to weaponize control of information and manipulate the global economy, the contributors to this volume challenge scholars and practitioners to think differently about foreign economic policy, national security, and statecraft for the twenty-first century. The book addresses such questions as: What areas of the global economy are most vulnerable to unilateral control of information and financial networks? How sustainable is the use of weaponized interdependence? What are the possible responses from targeted actors? And how sustainable is the open global economy if weaponized interdependence becomes a default tool

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Provides a state-of-the-art overview of international trade policy research. The Handbook of Global Trade Policy offers readers a comprehensive resource for the study of international trade policy, governance, and financing. This timely and authoritative work presents contributions from a team of prominent experts that assess the policy implications of recent academic research on the subject. Discussions of contemporary research in fields such as economics, international business, international relations, law, and global politics help readers develop an expansive, interdisciplinary knowledge of 21st century foreign trade. Accessible for students, yet relevant for practitioners and researchers, this book expertly guides readers through essential literature in the field while

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highlighting new connections between social science research and global policy-making. Authoritative chapters address new realities of the global trade environment, global governance and international institutions, multilateral trade agreements, regional trade in developing countries, value chains in the Pacific Rim, and more. Designed to provide a well-rounded survey of the subject, this book covers financing trade such as export credit arrangements in developing economies, export insurance markets, climate finance, and recent initiatives of the World Trade Organization (WTO). This state-of-the-art overview: Integrates new data and up-to-date research in the field Offers an interdisciplinary approach to examining global trade policy Introduces fundamental concepts of global trade in an understandable style Combines contemporary economic, legal, financial,

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and policy topics Presents a wide range of perspectives on current issues surrounding trade practices and policies The Handbook of Global Trade Policy is a valuable resource for students, professionals, academics, researchers, and policy-makers in all areas of international trade, economics, business, and finance.

Trade is no longer just the ships, planes and lorries that move the goods we buy around the world or the services we consume either physically or digitally. While trade still plays a fundamental role in achieving economic targets and promoting growth, it is also, in the modern era, an instrument of state strategy in the contest for international influence and power. With powerful states increasingly reluctant to engage one another through conventional military means, questions about how to build power and protect

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national interests arise. Today, influence and power are not achieved solely through hard, soft or sharp power, but also through a state's ability to operate at the intersection of all three. This 'all means' approach to power politics is characterized by a blending of conventional military force with other means, such as cyber- and information warfare, and, increasingly, through trade. Trade is the delivery mechanism through which technology is transferred and, as such, it has become a proxy in the global struggle for power and hegemony. This book examines the US, Chinese and Russian approaches to 'strategic trade' and argues that Europe must adapt or lose out. The authors call on world leaders and international organizations to stop focusing on what drives their own power and to look instead at the root causes of populism - unregulated technology, inequality,

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disadvantage and environmental destruction - to ensure that multilateralism survives and that a return to the mutually beneficial aspects of trade can be realized.

Two defense experts explore the collision of war, politics, and social media, where the most important battles are now only a click away. Through the weaponization of social media, the internet is changing war and politics, just as war and politics are changing the internet. Terrorists livestream their attacks, “ Twitter wars ” produce real world casualties, and viral misinformation alters not just the result of battles, but the very fate of nations. The result is that war, tech, and politics have blurred into a new kind of battlespace that plays out on our smartphones. P. W. Singer and Emerson Brooking tackle the

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mind bending questions that arise when war goes online and the online world goes to war. They explore how ISIS copies the Instagram tactics of Taylor Swift, a former World of Warcraft addict foils war crimes thousands of miles away, internet trolls shape elections, and China uses a smartphone app to police the thoughts of 1.4 billion citizens. What can be kept secret in a world of networks? Does social media expose the truth or bury it? And what role do ordinary people now play in international conflicts? Delving into the web ' s darkest corners, we meet the unexpected warriors of social media, such as the rapper turned jihadist PR czar and the Russian hipsters who wage unceasing infowars against the West. Finally, looking to the crucial years ahead, LikeWar outlines a radical new paradigm for understanding and defending against the unprecedented threats of our networked

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Eurasianism is the greatest threat the world currently faces. It is the enemy not only of globalism, but of America, for which "globalism" and "the west" are code. Eurasianism is Russia's master plan for world dominance. One of its successes has been the installation of Donald Trump as president of the United States, through a clever new twist on cyber warfare: armies of computer trolls brainwashed into a phony religious cult and weaponized by memes.

Beyond Confrontation by Phil Mullan negotiates a third way between the rules-based global order dictated by Western globalists and the mercantilist protectionism of Western nationalists, both of which only fuel resentments between developed and emerging nations.

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THE INSTANT NEW YORK TIMES
BESTSELLER SHORTLISTED FOR
THE FT & MCKINSEY BUSINESS

BOOK OF THE YEAR AWARD 2021

'An intricately detailed, deeply sourced and reported history of the origins and growth of the cyberweapons market . . . Hot, propulsive . . . Sets out from the start to scare us out of our complacency' New York Times 'A terrifying expos é ' The Times 'Part John le Carr é and more parts Michael Crichton . . . Spellbinding' New Yorker Zero day: a software bug that allows a hacker to break in and scamper through the world's computer networks invisibly until discovered. One of the most coveted tools in a spy's arsenal, a zero day has the power to tap into any iPhone, dismantle safety controls at a chemical plant and shut down the power in an entire nation – just ask the Ukraine. Zero

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days are the blood diamonds of the security trade, pursued by nation states, defense contractors, cybercriminals, and security defenders alike. In this market, governments aren't regulators; they are clients – paying huge sums to hackers willing to turn over gaps in the Internet, and stay silent about them. This Is How They Tell Me the World Ends is cybersecurity reporter Nicole Perlroth's discovery, unpacked. A intrepid journalist unravels an opaque, code-driven market from the outside in – encountering spies, hackers, arms dealers, mercenaries and a few unsung heroes along the way. As the stakes get higher and higher in the rush to push the world's critical infrastructure online, This Is How They Tell Me the World Ends is the urgent and alarming discovery of one of the world's most extreme threats.

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Finally, one book gives you what you need to win the climate argument with friends. No energy. No life. That's the real science. Ask Californians about uncoupling for their daily blackout so energy zealots can feel better. What if climate change is naturally occurring and cyclical? What if trillions of dollars will be spent to accomplish nothing? Forces in Washington are proposing massive new indebtedness for pet projects aimed at eliminating America's production of the life-giving energy that now runs it. Read this before agreeing to end America's energy industry in service of political correctness. Climate expert and renowned meteorologist Joe Bastardi shows in unimpeachable detail how the extreme weather events seen today are nothing new. He goes in-depth to document naturally occurring climate and weather events to stand up to those who would

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control and ultimately enslave Americans in a mountain of debt, taxation and limited freedoms. “ Yes, the climate is changing, and, thanks to an ever-fluctuating level of activity on our Sun, the climate has always been changing, ” Joe reminds us. “ As long as we have a living Sun, changes in climate will be felt on the planets that surround it. ” So, is this book important? You decide.

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