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MBA," which analyzes  
six key components of  
leading business

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practice and applies  
them to the construction  
industry. To read the  
first article in the series  
on finance and  
accounting, [click here](#).

## Business

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The Project Manager's  
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Cohen and Graham  
walk project managers  
through basic business  
concepts such as value

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creation, accounting and  
finance, strategy, and  
marketing. They  
connect these concepts  
to the decisions project  
managers face every  
day. And they make it  
easy to apply the  
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Graham.-1st e d p.

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## Business

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Project management  
MBAs are at their heart  
just MBA programs

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with some additional coursework in project management. This means that admissions to project management MBAs are the same as applying to a general MBA. While this may vary based on the programs you are applying to, generally MBAs have the following requirements for admission:

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How To

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one of the hottest fields  
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management

specialization and you  
should have no shortage  
of employers willing to  
hire you. This course of

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study is flexible enough to prove appealing to businesses of all sizes and types. However, no two MBA project management programs are exactly the same.

## Success

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Best MBA in Project Management in 2020 - Best Value Schools  
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up projects. · Understand the customer. Each project has an end-user or customer and it is important for a project manager to design the project or solution with the end-user in mind. · Calculate project costs and measure project successes.

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eight modules, giving a  
total of 180 credits. All  
modules are 20 credits,  
except where indicated.

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A master degree in

Project management

will prepare students to

implement and execute

a strategy through

incorporating

coursework on

organization,

assessment,

communication,

budgeting, management

of complex projects,

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Manager-solving skills,  
and ethical decision-  
making.

## Translate Project

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Management Master's  
or MBA ...

For any business to be  
successful, project  
management is  
essential; it is the core  
of nearly all daily  
operations. A project



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for grouping skilled  
workers into teams,...

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Career Path

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“Project management is a methodology and a set of tools that helps (with) creating value more efficiently,” says Brovkin, who earned a Master of Business Administration, or MBA, degree from ...

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What Project Managers  
Do and How to Choose  
a Project ...

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A master of business administration (MBA) is awarded to graduate students who complete a program of study that explores various aspects of the business world, including marketing, finance, accounting, and human resources. It is both a professional and terminal degree. Project Management involves organizing and

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Best MBA Degrees in  
Project Management in  
the United Kingdom  
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project management is  
just one way to enter or  
advance in the project  
management field. You  
can also earn a Master  
of Science (MS) degree,

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which will have a more research-focused approach that may include completing a thesis. There are also number graduate certificate programs offering project management education.

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The Best Online MBA  
in Project Management  
Degree Programs ...

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As a project manager, you'll need to track work to be completed, set deadlines and delegate tasks to your project team, identifying any potential risks. Ultimately, you're responsible for completing the project work in line with the plan and will often report progress to senior managers.

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profile | Prospects.ac.uk

An MBA in project management will prepare students to oversee and coordinate a project at every stage, from initial ideation and development to execution, presentation and post-project evaluation. The best



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MBA in project management programs cover a wide range of topics, integrating elements of leadership, communication, supply chain and resource management,

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career ladder, or have  
used it as an opportunity  
to change career.

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The course prepares the  
project manager for the  
journey to higher levels  
of management within  
an organization and  
creates a wider

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perspective about how  
project, portfolio, and  
program management  
impact the strategic  
goals of an organization.

Decisions Into

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The Project

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In order to enroll in an  
MBA in Project

Management program,  
applicants must hold at

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least a bachelor's degree with appropriate work experience in management or construction. The MBA program includes courses in the areas of labor law, labor relations, occupational safety, cost management, quality assurance and project planning & execution.

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## How To

Project managers are no longer judged by the technical success of their projects alone. They're also held accountable for their contributions to the company's financial goals. Yet most project managers don't have the business knowledge necessary to make project-based

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decisions that lead to bottom-line success. In this book, Dennis Cohen and Robert Graham, both former university professors and experienced project management consultants, provide the skills that, until now, could only be gained through a graduated degree and years of hands-on

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experience. Cohen and Graham walk project managers through basic business concepts such as value creation, accounting and finance, strategy, and marketing. They connect these concepts to the decisions project managers face every day. And they make it easy to apply the resulting solutions on



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the job through a unique  
business

systemscalculator.

Readers can use the

online calculator in

conjunctionwith the

book to understand how

different project

variables affectbusiness

outcomes, to determine

the overall impact of

proposedproject

changes, and to evaluate

the economic results of

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many decisions they make. Cohen and Graham's principles apply equally to projects in business, non-profit, and government organizations. And each one is illustrated through case studies drawn from a range of industries, including pharmaceuticals, the technology sector, even the winemaking

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business. Whether the mandate is to get new products to market, improve the infrastructure, or better serve customers and clients, this book teaches project managers how to make day-to-day decisions from an upper-management perspective. And it provides a blueprint for

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planning and pitching  
potential projects  
that demonstrates a  
higher level of business  
savvy.

Decisions Into  
Business  
Success  
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to exceptional project  
management The Fast  
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Project Management is  
the comprehensive  
guide to real-world  
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methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief

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descriptions of  
important concepts, tips  
on real-world  
applications, and  
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illustrate the most  
sought-after skills and  
the pitfalls you should  
watch out for. This new  
fifth edition features  
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management, new

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shows you how to get it  
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project on track, on time, and on budget. From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains, project management incorporates a wide range of competencies.

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The Fast Forward MBA  
in Project Management  
shows you what you  
need to know, the best  
way to do it, and what to  
watch out for along the  
way.

The all-inclusive guide  
to exceptional project  
management that is  
trusted by hundreds of  
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teaches readers how to

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projects on-time and on-

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features all the leading  
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constraints. In the business world, we are frequently called upon to manage a project to a specific timeframe and budget, but we don't always know where to begin. Certified Project Management

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The practical e-guide  
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agile methods to  
traditional project  
management methods  
throughout to provide  
readers with a clear  
understanding of the  
differences between the  
two. The book's focus  
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