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James C. "Jim" Collins (born 1958) is an American researcher, author, speaker and consultant focused on the subject of business management and company sustainability and growth. Biography. Collins received a BS in Mathematical Sciences at Stanford

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University, graduating in 1980. He then spent 18 months in McKinsey & Co.'s San Francisco office. He was exposed to what may have been an ...

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Jim Collins (James C. Collins; 25 January 1958) is a well-known business consultant, inspirational

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management speaker, and lecturer. He particularly lectures on company sustainability and growth and he authored, and co-authored various long-lasting international bestsellers such as ' Built to Last ' , a book that examines the reasons of the extraordinary success of the

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Jim Collins (jimcollins.com) is a student and teacher of what makes

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great companies tick, and a Socratic advisor to leaders in the business and social sectors. He has authored or coauthored eight books that have together sold 10+ million copies worldwide, including Good to Great , Good to Great and the Social Sectors , Built to Last ,

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decline. There is no law of nature that the most powerful will inevitably remain at the top. Anyone can fall and most eventually do. But, as Collins' research emphasizes, some companies do indeed recover—in some cases, coming back even

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stronger—even after having crashed into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We are not imprisoned by our circumstances, our history, or even our staggering defeats along

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the way. As long as we never get entirely knocked out of the game, hope always remains. The mighty can fall, but they can often rise again.

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