Core How A Single Organizing Idea Can Change Business For Good

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At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation. Such businesses are admired but they remain a rare breed.

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CORE: How a Single Organizing Idea can Change Business for ...
This book is about how business can adopt a Single Organizing Idea (SOI®) and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, the authors no-nonsense approach sets aside the ideals to confront the realities of business reform.

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CORE is shortlisted for the Best Business Book Awards in the Engaging Change category. At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation. Such businesses are admired but they remain a rare breed. Though the tides of change are engaging the minds of business leaders, most are still trapped behind their brands and an approach to corporate social responsibility that is out of step with a connected society that increasingly questions 'who' these businesses really are and what drives their purpose. This book is about how businesses can adopt a Single Organizing Idea and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, its no-nonsense approach sets aside the ideals to confront the realities of business reform. It demonstrates the power and potential that a Single Organizing Idea can bring to any business prepared to take its head out of the sand and proactively respond to today's challenges.

Evaluates the significant role being played by technological advances on the formation and experience of modern group dynamics, citing such examples as Wikipedia and MySpace to demonstrate the Internet's power in bridging geographical and cultural gaps. 40,000 first printing.

Note about this ebook: This ebook exploits many advanced capabilities with images, hypertext, and interactivity and is optimized for EPUB3-compliant book readers, especially Apple's iBooks and browser plugins. These features may not work on all ebook readers. We organize things. We organize information, information about things, and information about information. Organizing is a fundamental issue in many professional fields, but these fields have only limited agreement in how they approach problems of organizing and in what they seek as their solutions. The Discipline of Organizing synthesizes insights from library science, information science, computer science, cognitive science, systems analysis, business, and other disciplines to create an Organizing System for understanding organizing. This framework is robust and forward-looking, enabling effective sharing of insights and design patterns between disciplines that weren't possible before. The Professional Edition includes new and revised content about the active resources of the "Internet of Things," and how the field of Information Architecture can be viewed as a subset of the discipline of organizing. You'll find: 600 tagged endnotes that connect to one or more of the contributing disciplines Nearly 60 new pictures and illustrations Links to cross-references and external citations Interactive study guides to test on key points The Professional Edition is ideal for practitioners and as a primary or supplemental text for graduate courses on information organization, content and knowledge management, and digital collections. FOR INSTRUCTORS: Supplemental materials (lecture notes, assignments, exams, etc.) are available at http://disciplineoforganizing.org. FOR STUDENTS: Make sure this is the edition you want to buy. There's a newer one and maybe your instructor has adopted that one instead.

We organize things. We organize information, information about things, and information about information. Organizing is a fundamental issue in many professional fields, but these fields have only limited agreement in how they approach problems of organizing and in what they seek as their solutions. The Discipline of Organizing synthesizes insights from library science, information science, computer science, cognitive science, systems analysis, business, and other disciplines to create an Organizing System for understanding organizing. This framework is robust and forward-looking, enabling effective sharing of insights and design patterns between disciplines that weren't possible before. The 4th edition of this award-winning and widely adopted text adds content to bridge between the foundations of organizing systems and the new statistical and computational techniques of data science because at its core, data science is about how resources are described and organized. The 4th edition reframes descriptive statistics as organizing techniques, expands the treatment of classification to include computational methods, and incorporates many new examples of data-driven resource selection, organization, maintenance, and personalization. The Core Concepts edition is an abridged version that is simpler to read because it does not tempt the reader with the deep scholarly web of endnotes contained in the Professional edition. Instead, it seeks to reinforce the concepts and design patterns with numerous "Stop and Think" exercises, and omits some of the theoretical nuance of the Professional edition to put more emphasis on concrete examples.

Overbooking? Running late? Feeling overwhelmed by clutter and to-dos? Management consultant Dr. Marilyn Paul guides you on a path to personal change that will bring true relief from the pain and stress of disorganization. Unlike other books on getting organized, It's Hard to Make a Difference When You Can't Find Your Keys offers a clear seven-step path to personal development that is comprehensive in nature. Drawing on her own experience as a chronically disorganized person, Paul adds warmth, insight, humor, and hope to this manual for change and self-discovery. She introduces the notion of becoming "organized enough" to live a far more rewarding life and make the difference that is most important to you.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

ALLEN/GETTING THINGS DONE

"This book is both important and timely. Written by practitioners who are also academics, the book combines solid research, observation and practical experience that speak forcefully to the need for both local place-based development and greater citizen involvement. The examples they give of successful local efforts to renew neighborhoods demonstrate that change is possible and that resources are available for such purposes. Patricia W. Murphy and James V. Cunningham have provided a roadmap for rebuilding many of our communities and for strengthening the foundations of our democracy."

Expert organizer and "New York Times"-bestselling author Morgenstern offers her loyal readers an extreme organization intervention--a deeper approach to life management for people who crave a change in their lives.

In Team Topologies DevOps consultants Matthew Skelton and Manuel Pais share secrets of successful team patterns and interactions to help readers choose and evolve the right team patterns for their organization, making sure to keep the software healthy and optimize value streams. Team Topologies will help readers discover: ⬥ Team patterns used by successful organizations. ⬥ Common team patterns to avoid with modern software systems. ⬥ When and why to use different team patterns ⬥ How to evolve teams effectively. ⬥ How to split software and align to teams.